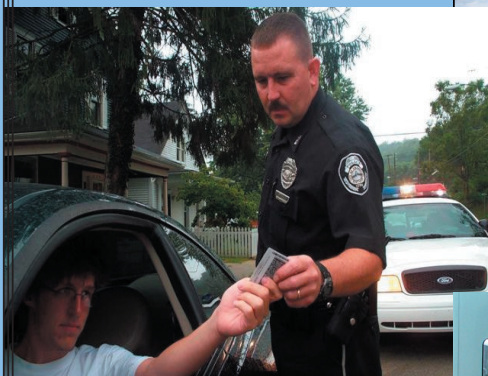


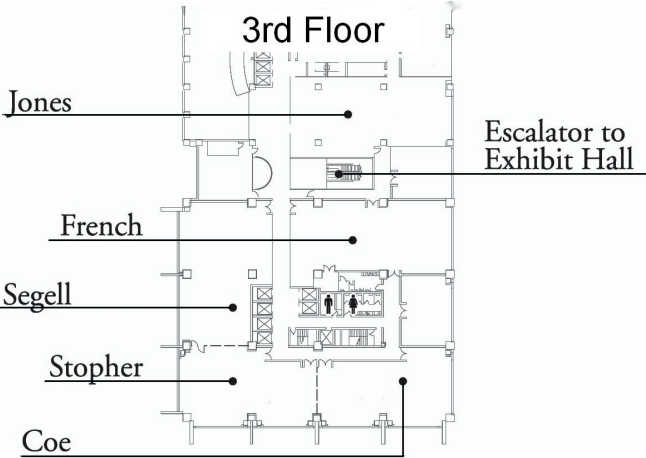
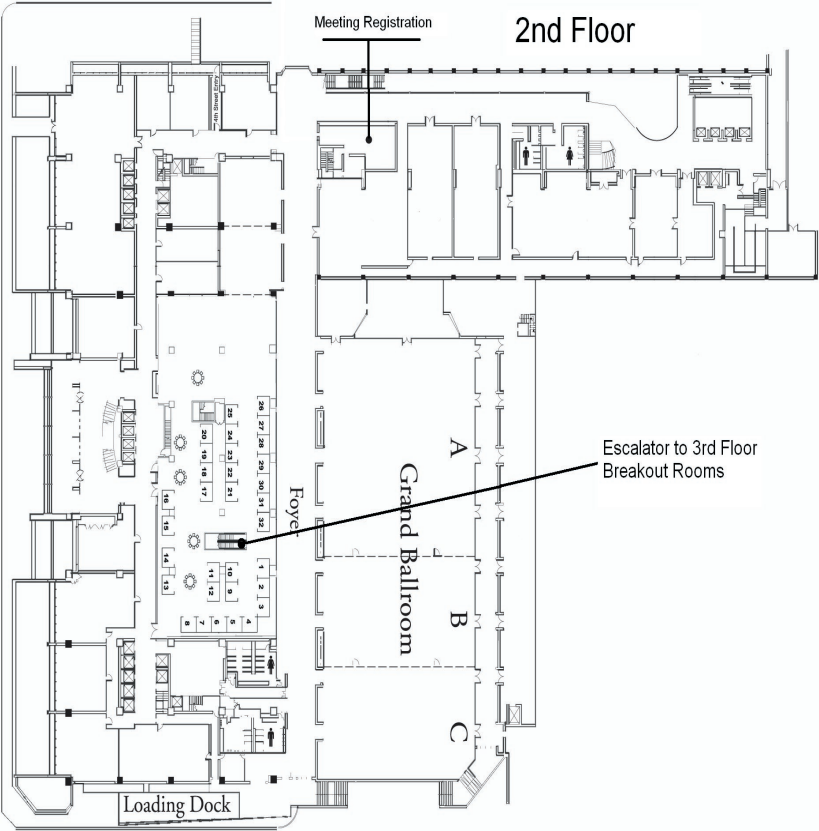
# KENTUCKY Lifesavers CONFERENCE



**Kentucky**  
UNBRIDLED SPIRIT

Galt House Hotel and Suites  
Louisville, KY; April 23-25, 2007

# Lifesavers Conference Floor Layout





KENTUCKY  
TRANSPORTATION  
CABINET



In cooperation with:  
**Governor's Executive Committee  
on Highway Safety**

# SPONSORS

## Platinum



**TOYOTA**

georgetown

TOYOTA MOTOR MANUFACTURING, KENTUCKY, INC.  
[www.toyotageorgetown.com](http://www.toyotageorgetown.com)

## Gold

CENTRAL BAPTIST HOSPITAL

This is care.



## Silver



# C O N T E N T S

Governor's Executive Committee on Hwy Safety .....	4
Opening General Session .....	6
Monday Breakout Sessions .....	7
Ideas for Successful Booster Seat Programs .....	7
New Technologies in Cars .....	7
ATV Safety, the Problems We Face .....	8
Maintenance Activities to Improve Safety .....	8
Processing DUI Cases in Kentucky .....	9
Tuesday Breakout Sessions .....	10
Issues Related to Graduate Drivers License .....	10
Teen Driving Programs.....	11
Commercial Vehicle Enforcement .....	12
Making Kentucky Roadsides Safer .....	13
CPS Technical Update, New Child Safety Products.....	14
Legislative Updates .....	15
Communication Coalition Success Stories.....	16
Amber Alert/Missing Persons .....	17
Data Systems for Highway Safety Programs.....	18
CPS Technical Update, LATCH.....	19
Tuesday General Session with Gov. Fletcher .....	19
Fatigue Drivers .....	20
Pedestrian and Bicycle Safety .....	20
Reducing Underage Drinking.....	21
Median Cable Barrier Program .....	22
Fleet Safety in Today's Environment.....	23
Wednesday Breakout Sessions .....	24
Teen Courts in Kentucky .....	24
Staying Safe at the Scene of an Incident.....	25
Media Relations: Getting and Sustaining Coverage ...	25
Enhancing Older Driver Safety .....	26
Addressing Motorcycle Safety in Kentucky .....	27
Closing General Session.....	27
Participating Exhibitors.....	28

## **Governor's Executive Committee on Highway Safety**

### **Tim Hazlette (Chair)**

Commissioner, Department of Transportation Safety  
Kentucky Transportation Cabinet

### **Jack Adams**

Commissioner, Kentucky State Police  
Justice and Public Safety Cabinet

### **Nancy Albright, P.E.**

Director, Division of Maintenance  
Kentucky Transportation Cabinet

### **Dan Barnett**

Director, Division of Traffic Safety  
Research and Education  
Kentucky Transportation Cabinet

### **Chief Shawn Butler**

President  
Kentucky Association of Chiefs of Police

### **Brian Bishop**

Executive Director  
Kentucky Board of Emergency Medical Services

### **Greg Conley**

Director, Kentucky Office  
National Safety Council

### **Julia Costich, PhD**

Director  
Kentucky Injury Prevention & Research Center

### **Angela Criswell**

State Executive Director  
Mothers Against Drunk Driving

### **William Hacker, M.D.**

Commissioner of Public Health  
Cabinet for Health and Family Services

### **Doug Hogan**

Executive Director of Public Affairs  
Kentucky Transportation Cabinet

### **Greg G. Howard**

Commissioner, Kentucky Vehicle Enforcement  
Justice and Public Safety Cabinet

**Julie McPeak**

Executive Director  
Kentucky Office of Insurance

**Chris Lilly**

Executive Director  
Office of Alcohol and Beverage Control

**Captain Tim Lucas**

Commander, Governor's Highway Safety Program  
Justice and Public Safety Cabinet

**Mike Miller**

Director, Division of Curriculum Development  
Department of Education

**Roy Mundy**

Commissioner of Vehicle Regulation  
Kentucky Transportation Cabinet

**Pamela L. Rice**

Kentucky Division Administrator  
Federal Motor Carrier Safety Administration

**Jose Sepulveda, P.E.**

Kentucky Division Administrator  
Federal Highway Administration

**Boyd Sigler**

State Traffic Safety Administrator  
Kentucky Transportation Cabinet

**Duane Thomas, P.E.**

Director, Division of Traffic Operations  
Kentucky Transportation Cabinet

**Paul Toussaint, P.E.**

Director, Kentucky Transportation Center  
University of Kentucky

**James Nemes**

Acting Director  
Administrative Office of the Courts

**Sheriff Jerry Wagoner**

President  
Kentucky Sheriffs' Association

**Marc D. Williams, P.E.**

Commissioner of Highways  
Kentucky Transportation Cabinet

# **2007 Kentucky Lifesavers Conference**

## **Monday April 23, 2007**

10:00 a.m.      Registration Open

1:00 p.m.      OPENING GENERAL SESSION  
Grand Ballroom C

### **Presider**

Doug Hogan, Executive Director of Public Affairs  
Kentucky Transportation Cabinet

### **Presentation of Colors**

Louisville Metro Police Honor Guard

### **National Anthem**

Trooper William Gregory  
Kentucky State Police – Post 15

### **Welcome**

Chief Robert White  
Louisville Metro Police

### **Opening Remarks**

Tim Hazlette, Commissioner  
Department of Transportation Safety  
Kentucky Transportation Cabinet

### **Presentation**

Video: "The Spot"  
Mothers Against Drunk Driving (MADD)

2:30 p.m.      Break with Exhibitors

3:00 p.m.      **Breakout Sessions**

**Session 1: Ideas for Successful Booster Seat Programs**

**Coe Room**

**Education Track**

**Moderator**

Melissa Hardy, Highway Safety Liaison  
Buffalo Trace Area Development District

This session will explore ways to use successful booster seat campaigns and advocacy resources, education campaigns to help market booster seat use. Hear from national and state experts in child passenger safety on ways to create/maintain on-going, viable support for a booster seat program in Kentucky. Speakers will offer their experiences on the importance of increasing restraint use for children 4-8 years of age. This session is designed for certified technicians who already have basic CPS knowledge and earn one CEU toward CPW recertification.

**Speakers**

Kelly Hamilton, Buckle Up Team Member  
Safekids Worldwide

Sharon Rengers, Child Passenger Safety Coordinator  
Kosair Children's Hospital

Erin Goin, Manager  
Occupant Protection and Child Passenger Safety Program  
Department of Transportation Safety, Kentucky Transportation Cabinet

**Session 2: New Technologies in Cars, What Responders Need to Know**

**Stopher Room**

**Emergency Services Track**

**Moderator**

Amy Frogue, Highway Safety Liaison  
Pennyrile Area Development District

Today's automobiles are technical marvels and continue to get more complex each year. With the rise in gas prices, hybrid vehicles are growing in popularity. Many look just the same as their regular gas counterparts, however they can pose a serious danger to emergency responders who are unsure of what to look for at the accident scene. Toyota field training and technical specialist work to educate public safety professionals on how to respond to accidents involving this type of vehicle.

**Monday, April 23**  
**3:00 p.m. BREAKOUT SESSIONS**

**Speakers**

Larry Carnell, Assembly Training GPC  
Toyota Motor Manufacturing Kentucky, Inc.

Brad Browning, Assembly Safety Team  
Toyota Motor Manufacturing Kentucky, Inc.

**Session 3: ATV Safety, the Problems We Face**  
**Segall Room**  
**Education Track**

**Moderator**

Josh Akers, Highway Safety Liaison  
Big Sandy Area Development District

This session will review the history of ATV regulatory attempts in the United States, explore the magnitude of ATV-related deaths and injuries, particularly as they relate to youth, and discuss the current laws and efforts to reduce injuries and deaths from ATVs. This session will also introduce participants to current sources of ATV Safety, and discuss the "Golden Rules of ATV Safety" as developed by the ATV Safety Institute.

**Speakers**

Dale Dobson, Safety Administrator  
Division of Agriculture Education, Farm Safety and Farmland Preservation

Lisa Roberts, Childhood Injury Prevention Specialist  
Portsmouth City Health Department (OH)

**Session 4: Maintenance Activities to Improve Safety on Roadways**  
**French Room**  
**Engineering Track**

**Moderator**

Eric Walsh, Transportation Safety Coordinator  
Bluegrass Area Development District

Kentucky is in the top five highest states in the nation in terms of fatalities resulting from roadway hazards, according to the Kentuckians for Better Transportation. The Kentucky Transportation Center Safety Circuit Rider provides technical support, training, and other activities in an effort to reduce fatalities and injuries on locally managed roads and streets. The Cabinet joins this effort and will discuss maintenance activities by category of routine, reactive and preventive and how each of them relates to safety.

**Speakers**

Sharalyn H. Greenwell, Assistant State Highway Engineer  
Kentucky Transportation Cabinet

Randy Stevens, County Judge Executive  
Trimble County Fiscal Court

Lance Meredith, Safety Circuit Rider  
Technology Transfer Program, Kentucky Transportation Center

**Session 5: Prosecuting DUI Cases in Kentucky**

**Jones Room**

**Education Track**

Moderator

Nedra Morrell, Highway Safety Liaison  
Kentucky-Indiana Planning and Development Agency (KIPDA)

This session will examine successful prosecuting tactics that are making a difference in rural and urban communities across Kentucky. Hear County and Commonwealth Attorneys discuss DUI and DUI Traffic Homicide cases from start to finish. Understand what motivates prosecutors, what training they have and their relationship with other elements of the criminal justice system.

**Speakers**

Ray Larson, Commonwealth Attorney  
Office of the Fayette County Commonwealth's Attorney

Robert L. Fleck, Assistant County Attorney and DUI Division Chief  
Jefferson County Attorney's Office

Bobbi Jo Lewis, County Attorney  
Anderson County

**Optional: Tour of MetroSafe (3:00 p.m. - 5:00 p.m.)**

Sign up at the registration desk.

4:30 p.m.      Breakout Sessions Conclude for the Day

5:00 p.m.      Reception with Exhibitors (until 7:00 p.m.)

## **Tuesday April 24, 2007**

7:00 a.m.      Registration Open (until noon)

7:00 a.m.      Continental Breakfast with Exhibitors

8:00 a.m.      **Breakout Sessions**

### **Session 6: Issues Related to Graduated Drivers License Where are we now?**

#### **Coe Room**

#### **Education/Enforcement Track**

Moderator

David Rowland, Highway Safety Liaison

Lake Cumberland Area Development District

This workshop will focus on Kentucky's Graduated Drivers License (GDL) Program and highlight the changes to the program since its inception. The GDL program helps parents feel more confident that their teens are receiving the driving experience they need by educating and including them in the training process. The presenters for this session will cover both regulatory and enforcement issues regarding the program.

#### **Speakers**

Captain Tim Lucas, Commander

Governor's Highway Safety Program

Mike Park, Program Manager

State Traffic School/Graduated License Program, Eastern Kentucky University

Steve Coffey, Administrative Coordinator

Department of Vehicle Regulations, Kentucky Transportation Cabinet

**Session 7: Teen Driving Programs**  
**Stopher Room**  
**Education Track**

Moderator  
Therese Richerson, Program Manager  
Governor's Highway Safety Program

Involvement of Teenaged Drivers in Motor Vehicle Crashes continues to be a problem in Kentucky. Join this panel as they take a look at the endangered status of the teenage driver – not endangered in the sense of a rare species, but threatened by high accident rates and inexperience behind the wheel. The panel will provide an overview of teen driving programs that are offered in Kentucky and explain how you can get involved with them.

**"Keep It Real" Underage Drinking Media Campaign**

The "Keep It Real" campaign is a youth-driven community effort to educate young people concerning the risks involved in drinking alcohol. The guiding premise behind this campaign is that youth are more likely to understand the message when they help design the message. This video contest gives youth an opportunity to explore this issue and develop messages that will have a positive impact on their peers

**Life Choices**

Life Choices is an Alcohol and Drug abuse awareness program for Middle and High School age youth. It targets youth in our Faith Community and those involved in community programs outside the school system. It demonstrates the consequences of Alcohol and Drug abuse by connecting our youth with adults who work in areas that deal with these consequences.

**Speakers**

Donna Bernier, Director  
Bluegrass Regional Prevention Center

Brandon Muravchick, Administrative Specialist  
Department of Transportation Safety, Kentucky Transportation Cabinet

Lloyd Jordison, RN and Coordinator  
Madison County Safety Coalition

Patricia Ballard, Prevention Specialist  
Madison County Community Partners

**Tuesday, April 24**  
**8:00 a.m. BREAKOUT SESSIONS**

**Session 8: Commercial Vehicle Enforcement**  
**Segell Room**  
**Enforcement Track**

Moderator  
Paul Archual, Highway Safety Liaison  
Northern Kentucky Area Development District

**Targeting Aggressive Cars and Trucks (TACT)**

The Department of Kentucky Vehicle Enforcement (KVE), Kentucky's lead Motor Carrier Safety Assistance Program (MCSAP) agency, plans to conduct a demonstration pilot program to reduce the number of commercial motor vehicle (CMV) related crashes, fatalities, and injuries that occur on Kentucky's roads resulting from improper operation of motor vehicles and risky driving behaviors. Kentucky will administer a high visibility enforcement and public information and education campaign for the anticipated 18-month period in two enforcement corridors and two control sites in a county or metropolitan area with a large concentration of CMV crashes and fatalities.

**Commercial Vehicle Awareness for Law Enforcement**

KVE is introducing a short class that is available to law enforcement agencies throughout the state. While the course will not attempt to certify individuals in commercial vehicle inspections, it will provide needed information for officers that come into contact with commercial vehicles through enforcement and/or crash investigation. This session will inform agencies of the contents that will be covered and to determine the interest level and to begin setting training opportunities.

**Commercial Vehicle Information Systems and Networks (CVISN) Program**

Since the early 1990's, Kentucky has been a leader in the deployment of technologies to improve the safety and efficiency of trucking operations in the state. This presentation will provide an overview of the Commercial Vehicle Information Systems and Networks (CVISN) Program, which has guided much of Kentucky's activity in the area of trucking safety.

**Drug Recognition Update**

Kentucky Vehicle Enforcement has been utilizing Drug Recognition Experts (DRE). This session will update participants on these activities and the status of DRE.

**Speakers**

Gregory G. Howard, Commissioner  
Kentucky Vehicle Enforcement

David Leddy, Deputy Commissioner  
Kentucky Vehicle Enforcement

Joe Crabtree, Manager  
Intelligent Transportation Systems Program, Kentucky Transportation Center

John E. Smoot, MCSAP Coordinator  
Kentucky Vehicle Enforcement

Officer Mike Simpson  
Kentucky Vehicle Enforcement

**Session 9: Making Kentucky Roadsides Safer**  
**French Room**  
**Engineering Track**

Moderator  
Kelly Ward, Highways Safety Liaison  
Five Counties Area Development District (FIVCO)

Participants will receive an update on the implementation of Kentucky's Lane Departure Task Team's Recommendations and information on Kentucky's Revised Highway Safety Improvement Program (HSIP), which includes new programs and funding options to make Kentucky's roadsides safer.

The session will also demonstrate several Low-Cost Solutions for High Crash Locations on the District 9 - AA and US-60 Drive Smart Safety Corridors, and how the Safety Corridor concept and safety improvements, devices and countermeasures have reduced crashes from 2005 to 2006. Participants will also learn about the findings and actions of the 2006 Guardrail Process Review.

**Speakers**

Duane Thomas, Director  
Division of Traffic Operations, Kentucky Transportation Cabinet

Jo Anne Tingle, Transportation Engineer Specialist  
Division of Traffic Operations, Kentucky Transportation Cabinet

Deanna Harris, Branch Manager for Planning  
Kentucky Department of Highways – District 9

**Tuesday, April 24**

**8:00 a.m. BREAKOUT SESSIONS**

Terry Chism, Transportation Safety Engineer  
Federal Highway Administration - Kentucky Division

**Session 10: Child Passenger Safety (CPS) Technical Update: New Child  
Safety Seat Products**

**Jones Room**  
**Education Track**

Moderator  
Joy Mullins, Highway Safety Liaison  
Gateway Area Development District

This session is designed for certified technicians who already have basic CPS knowledge to learn what's new in child safety seat design and earn two CEUs toward CPS recertification. The new seats don't always fit the old "rules". This program will help technicians assure that they give parents accurate, up-to-date education.

**Speakers**

Sharon Rengers, Child Passenger Safety Coordinator  
Kosair Children's Hospital

Therese Moseley, Community Nurse Educator  
Community Education, Central Baptist Hospital

Erin Goin, Manager  
Occupant Protection and Child Passenger Safety Program  
Department of Transportation Safety, Kentucky Transportation Cabinet

9:45 a.m.      Break with Exhibitors

10:00 a.m.      **Breakout Sessions**

**Session 11: Legislative Update**  
**Coe Room**  
**Education Track**

Moderator  
Adam Carver, Highway Safety Liaison  
Barren River Area Development District

This session provides an open panel discussion on a summary of safety related issues from the 2007 Session of the Kentucky General Assembly. Also included will be the latest updates on the Federal Real ID Act and the Kentucky Mandatory Insurance Bill.

**Speakers**

Senator Brett Guthrie  
Senate District 32

Representative Hubert Collins  
House District 97

Roy Mundy, Commissioner  
Department of Vehicle Regulation, Kentucky Transportation Cabinet

David Jackson, Deputy Commissioner  
Department of Vehicle Regulation, Kentucky Transportation Cabinet

Tony Goetz, Legislative Liaison  
Kentucky Transportation Cabinet

**Tuesday, April 24**  
**10:00 a.m. BREAKOUT SESSIONS**

**Session 12: Communication Coalition Success Stories**  
**Stopher Room**  
**Education Track**

Moderator  
Becky Judson, Public Information Officer  
Kentucky Department of Highways - District 4

The focus and mission for the Taylor County Safety Team is to provide the citizens of the county with ongoing educational and preventive measures to reduce accidents, injuries and fatalities in the community. The team has partnered with the Transportation Cabinet, law enforcement, school officials, media outlets and first responders to deliver this message. Each participant will have an opportunity to explain their role in "Arrive Alive" Taylor County, their logo.

**High School Focus Groups on 2006 Seat Belt Use**

Speakers will present findings from 11 focus group interviews conducted in area high schools to learn more about teen seat belt behaviors and attitudes. Observational surveillance indicates that teen and young adult drivers are least likely to be buckled up on the road. Focus group interviews gave valuable information for planning intervention activities. The study showed more about why teens buckle up, and why not, who influences this decision, and how to begin changing social norms.

**Speakers**

Karen Hayes, Project Director  
Taylor County Drug Free Communities Support Program

David Rowland, Highway Safety Coordinator  
Lincoln Trail Area Development District

Deputy Tom Finck, School Resource Officer  
Taylor County Sheriff's Office

Barb Smith, Regional Manager  
Commonwealth Broadcasting Corporation

Dan Durham, Director  
Campbellsville-Taylor County Rescue

Carol Wright, Trauma Coordinator  
Taylor Regional Hospital

Elizabeth Siddens, Health Planner  
Barren River District Health Department

Tina Whitlow, Safe Communities Project Director  
Barren River District Health Department

**Session 13: Amber Alert/Missing Persons**  
**Segell Room**  
**Enforcement Track**

Moderator  
Sherry Bray, Media Coordinator  
Governor's Highway Safety Program

The AMBER Alert System began in 1996 when Dallas-Fort Worth broadcasters teamed with local police to develop an early warning system to help find abducted children. AMBER stands for America's Missing: Broadcast Emergency Response and was created as a legacy to 9-year-old Amber Hagerman, who was kidnapped while riding her bicycle in Arlington, Texas. The session will discuss the guidelines and criteria for requesting the activation of an Amber Alert. In addition, the process used to issue an alert will be covered including notifying the motorists. Additional discussion will include other statutory requirements that must be met when agencies are involved in searches for missing persons regardless of their age.

**Speakers**

Mike Fint, Police Telecommunications Supervisor  
Kentucky State Police

Mark Stapleton, Director  
Division of Transportation Assistance and Security,  
Kentucky Transportation Cabinet

Tim Schoch, Incident Management Coordinator  
ARTIMIS

Jack Nevin, Deputy Program Manager  
TRIMARC

Greg Happel, Broadcast Engineer  
Kentucky Broadcasters Association

**Tuesday, April 24**

**10:00 a.m. BREAKOUT SESSIONS**

**Session 14: Data Systems for Highway Safety Programs -  
Understanding Safety Data**

**French Room**

**Engineering / Enforcement Track**

Moderator

Jeff Thompson, Highway Safety Liaison

Purchase Area Development District

Traffic safety data is available for engineering and enforcement personnel. This session will discuss how to obtain this information from the Traffic Safety Data Service. It will include samples of products available to people planning and working on highway safety programs.

Kentucky's Crash Outcome Data Evaluation System (CODES) is funded by the National Highway Safety Administration (NHTSA) for linking state motor vehicle traffic crash report databases to administratively unrelated databases containing medical and economic information pertaining to persons involved in crashes. At the center of this effort is the Kentucky motor vehicle traffic crash reporting system, called Collision Reporting and analysis for Safer Highways (CRASH). CRASH is linked with the state inpatient hospital discharge database which enables us to discover relationships between crash characteristics and injury outcomes for persons hospitalized as a result of motor vehicle crashes, and to assess the inpatient acute care charges associated with their treatment.

**Speakers**

Ed Harding, Geoprocessing Specialist III

Department of Transportation Safety, Kentucky Transportation Cabinet

Mike Singleton, Principle Investigator

Kentucky Injury Prevention

Lieutenant John Carrico

Kentucky State Police

**Session 15: Child Passenger Safety (CPS) Technical Update –  
LATCH, Airbag and Child Restraints, and New Seat Belt  
Configurations**

**Jones Room**  
**Education Track**

Moderator  
Gina Boaz, Highway Safety Liaison  
Green River Area Development District

This session is designed for certified technicians who already have basic CPS knowledge and basic understanding of these systems. Learn what's new about LATCH, airbags, and seat belt systems, and the precautions that need to be taken when using them with child restraints. Participants will earn two CEUs toward recertification for CPS.

**Speakers**

Sharon Rengers, Child Passenger Safety Coordinator  
Kosair Children's Hospital

Therese Moseley, Community Nurse Educator  
Community Education, Central Baptist Hospital

**Optional: Tour of MetroSafe (10 a.m. - 12 p.m.)**

Sign up at registration desk

11:45 a.m.      Break with Exhibitors

12:00 noon      AWARDS LUNCHEON  
Grand Ballroom B

2:00 p.m.      Break with Exhibitors

2:30 p.m.      GENERAL SESSION  
Grand Ballroom C

**Presider**

Doug Hogan, Executive Director of Public Affairs  
Kentucky Transportation Cabinet

## **Introduction**

Bill Nighbert, Secretary  
Kentucky Transportation Cabinet

## **Remarks**

The Honorable Ernie Fletcher  
Governor of Kentucky

3:15 p.m.      Break with Exhibitors

3:30 p.m.      **Breakout Sessions**

## **Session 16: Fatigue Drivers**

### **Coe Room**

#### **Education Track**

Moderator  
Audra Smallwood, Drive Smart Coordinator  
Kentucky Department of Highways - District 7

Sleep habits affect virtually every part of our lives. Statistics tell us that slowed reaction time, reduced mental alertness, inattention, and drowsy driving are all symptoms of sleep deprivation. The consequences of on-going sleep loss markedly impact highway safety and is commonplace in today's 24/7 society. This presentation addresses how a good night's sleep effects every aspect of your waking life and offer alternatives to combat workplace fatigue and highway sleepiness.

### **Speakers**

Kathryn Hansen, Director  
St. Joseph Sleep Wellness Center

## **Session 17: Pedestrian and Bicycle Safety**

### **Stopher Room**

#### **Education Track**

Moderator  
Tony Young, Transportation Safety Specialist  
Federal Highway Administration - Kentucky Division

This session will focus on recent developments in pedestrian and bicycle safety programs. Learn about successful national and local programs for improving the safety and mobility of those who walk and bicycle. Explore some of the current engineering and technology used to make communities more pedestrian and bike friendly.

**Speakers**

Charlie Zegeer, Associate Director  
Highway Safety Research Center, University of North Carolina

Kenzie Gleason, Bicycle & Pedestrian Coordinator  
Lexington-Fayette Urban County Government

Ken Agent, Engineer Associate Program Manager  
Traffic Safety Program, Kentucky Transportation Center

**Session 18: Reducing Underage Drinking: Enforcement Strategies,  
Education, and Coalitions**

**Segell Room**

**Enforcement Track**

**Moderator**

Bob Criswell, Law Enforcement Liaison  
Governor's Highway Safety Program

Participants will learn how to identify potentially dangerous underage drinking parties and will receive training in techniques that can be used to assist party hosts in planning safe and alcohol-free underage parties. Participants will also be trained in standard methods that can be used to effectively disperse on-going underage drinking parties, fairly enforce underage drinking laws, and safely release underage party participants. Participants will be provided with guidelines to help build community coalitions aimed at preventing underage drinking in their communities, find funding for these coalitions, and create a comprehensive underage drinking reduction program.

**Speakers**

Sergeant Doug Mitchell  
Carrollton Police Department (TX)

Lieutenant Matthew Kosec  
Carrollton Police Department (TX)

**Tuesday, April 24**

**3:30 p.m. BREAKOUT SESSIONS**

**Session 19: Median Cable Barrier Program and efforts to make  
Construction and Maintenance Work Zones Safer**

**French Room**

**Engineering Track**

Moderator

Terry Chism, Transportation Safety Engineer

Federal Highway Administration - Kentucky Division

Kentucky is beginning to utilize cable barrier in various freeway medians. "Jeff the Cable Guy" will give you an update on the progress and success of Kentucky's Median Barrier Program.

Construction and Maintenance Work Zone Safety is important to both the motoring public and the workers. Participants will learn about the Federal Final Rule on Worker Visibility Requirements and how the KYTC has implemented the new Hi-Vis clothing requirements for its employees. Participants will also learn about how the KYTC has responded to the Final Federal Rule on Work Zones which includes increased public information and training.

**Speakers**

Jeff Jasper, Transportation Engineer Branch Manager

Division of Design, Kentucky Transportation Cabinet

Anthony Russell, Administrative Branch Manager

Office of Personnel Management Safety & Health Administration,  
Kentucky Transportation Cabinet

Vibert Flosythe, Transportation Engineer Specialist

Division of Construction, Kentucky Transportation Cabinet

**Session 20: Fleet Safety in Today's Environment**  
**Jones Room**  
**Education Track**

Moderator  
Greg Conley, Director  
National Safety Council - Kentucky Office

Collisions and incidents involving motor vehicles are a great source of loss to American businesses and organizations in both financial and human terms. Workers are more likely to die from traffic-related crashes than from any other hazard on the job. This session will provide an overview on what can be done to help minimize traffic-related crashes and to identify common challenges in motor vehicle safety.

**Speakers**

TJ Thorn, Assistant General Manager  
LEXTRAN

Mike Skidmore, Risk Manager  
Lexington-Fayette Urban County Government

Jeff McIntosh, Vice President  
Energy Insurance Agency, Inc.

**Optional: Tour of MetroSafe (3:30 p.m. - 5:00 p.m.)**

Sign up at the registration desk

5:00 p.m.      Door Prize Drawing in Exhibit Hall

## **Wednesday April 25, 2007**

7:30 a.m.      Continental Breakfast  
Exhibit Hall

8:30 a.m.      **Breakout Sessions**

### **Session 21: Teen Courts in Kentucky Coe Room Education Track**

Moderator

Therese Moseley, Community Nurse Educator  
Community Education, Central Baptist Hospital

Teen Courts is a program that provides juvenile offenders with an opportunity to participate in a court process where they are judged by a jury of their peers. The teen jury will recommend an appropriate disposition based upon the mitigating and aggravating details of the specific offense. The intent is that the disposition will serve as a constructive model for behavior modification of the teen offender, based upon the premise that if peer pressure can be used to exert a negative influence, it likewise can be used as a positive force.

#### **Speakers**

Bennett Bayer, JD  
Landrum and Shouse

Chasey Ford, JD  
Landrum and Shouse

**Session 22: Staying Safe at the Scene of an Incident,  
Emergency Traffic Control for Responders**

**Stopher Room**  
**Emergency Services/Enforcement Track**

Moderator  
Shirley Lewis, Highway Safety Liaison  
Cumberland Valley Area Development District

Improper traffic control at the scene of an incident can lead to secondary crashes and serious injury or death to responders. The Manual on Uniform Traffic Control Devices (MUTCD) establishes specific guidelines for the control of traffic in emergency situations. Unfortunately, many responders have had little to no training in traffic control and even fewer are familiar with the MUTCD guidelines. This session will present basic information about the MUTCD guidelines including recommendations on traffic control equipment for responders, emergency vehicle lighting, and parking at the scene of an incident.

**Speakers**

Jennifer Walton, Transportation Research Engineer  
Intelligent Transportation Systems Program,  
Kentucky Transportation Center

Ken Agent, Engineer Associate Program Manager  
Traffic Safety Program, Kentucky Transportation Center

**Session 23: Media Relations: Getting and Sustaining Media  
Coverage**

**Segell Room**  
**Education Track**

Moderator  
Sherry Bray, Media Coordinator  
Governor's Highway Safety Program, Kentucky State Police

Would you like to increase your visibility in the public eye? This session will explore techniques and discuss ways to generate media that will get your program noticed. Join guest speaker Ben Jackey from WLKY - Channel 32 News for an instructional session on getting and sustaining media coverage. Seasoned Public Affairs Officers, Steve Pavey and Bryce Shumate will join Jackey to provide their experience and helpful tips for developing relationships with media outlets. If you have a message that needs to get out to the public then you won't want to miss this workshop!

**Wednesday, April 25**  
**8:30 a.m. BREAKOUT SESSIONS**

**Speakers**

Doug Hogan, Executive Director of Public Affairs  
Kentucky Transportation Cabinet

Officer Bryce Shumate, Public Relations Officer  
Radcliff Police Department

Trooper First Class Steve Pavey, Public Affairs Officer  
Kentucky State Police – Post 4

Ben Jackey, Reporter  
WLKY - Channel 32 News

David Devers, Information Officer  
Kentucky Transportation Cabinet

**Session 24: Enhancing Older Driver Safety**  
**French Room**  
**Education Track**

Moderator  
Eric Walsh, Transportation Safety Coordinator  
Bluegrass Area Development District

The Baby Boom generation is starting to retire. Will there be an increase in traffic fatality rates? This session will focus on diagnosing the issue of the aging population and what are the best practices and future solutions.

**Speakers**

Jack Hutchinson, Program Director for Mature Drivers  
Department of Transportation Safety, Kentucky Transportation Cabinet

Bill Madden, Traffic Engineer Branch Manager  
Kentucky Department of Highways – District 6

Gale Reece, Director  
Independent Transportation Network Lexington

**Session 25: Addressing Motorcycle Safety in Kentucky**  
**Jones Room**  
**Education Track**

Moderator  
Angelia Smith, Highway Safety Liaison  
Kentucky River Area Development District

The motorcycle community is experiencing astounding growth and the Motorcycle Industry Council expects motorcycle sales to continue to increase over the next 5 to 7 years – meaning more motorcycles on our roadways. A panelist from the motorcycle community will talk about safety strategies to share the road in Kentucky. This session will also review best practices from Louisiana on how they were successful in reducing motorcycle fatalities.

**Speakers**

Colonel Jim Champagne, Executive Director  
Louisiana Highway Safety Commission and  
Governor's Highway Safety Representation

Glenda Hobbic, Executive Director  
Share the Road Kentucky

10:15 a.m.      Break

10:30 a.m.      CLOSING GENERAL SESSION  
Grand Ballroom C

**Presider**

Doug Hogan, Executive Director of Public Affairs  
Kentucky Transportation Cabinet

**Overview of Strategic Highway Safety Plan**

Tim Hazlette, Commissioner  
Department of Transportation Safety, Kentucky Transportation Cabinet

**Closing Remarks**

Colonel Jim Champagne, Executive Director  
Louisiana Highway Safety Commission and  
Governor's Highway Safety Representation

12:00 noon      Conference Adjourns

## **Participating Exhibitors**

(booth numbers in parentheses)

10-33 Equipment, Inc. (32)

CMI, Inc. (8)

Commonwealth Credit Union (18)

Decatur Electronics, Inc. (10)

Dicke Safety Products (13)

Digital Ally, Inc. (14)

Division of Traffic Assistance and Security (5)

Division of Traffic Safety Research and Education (6)

Evenflo (31)

Federal Highway Administration (22)

Governor's Highway Safety Program (4)

Horizon Signal Technologies (7)

Immediate Response Spill Technologies (11)

Independence Communications, Inc. (19)

Intoximeters, Inc.

Kentucky Crime Prevention Coalition (17)

Kentucky Office of Alcoholic Beverage Control (1)

Kentucky Office of Homeland Security (2)

Kentucky Operation Lifesaver (20)

Kentucky SafeKids (30)

MADD (12)

MPH Industries, Inc. (21)

National Safety Council - Kentucky (9)

National Safety Resources (3)

PAS Systems International (15)

Trinity Highway Products (16)

# KENTUCKY Lifesavers CONFERENCE



Kentucky Lifesavers Conference  
April 23-25, 2007  
Galt House Hotel and Suites  
<http://lifesavers.ky.gov/>